



LAIBA SAQLAIN

l.saqlain63@gmail.com | 614-584-5036 | Columbus, OH, 43204

Digital Portfolio: <https://www.laibasaqlain.com/>

PROFILE AND EDUCATION

Undergraduate Degree: Bachelor of Arts (BA) in Film Studies from Western University

Certificate: Google Certificate in UX Design

Reliable and highly passionate individual, with great enthusiasm and a desire to enhance current skills and gain new and meaningful experiences. Looking to work individually or within a team setting in a professional working environment.

ACCOMPLISHMENTS, EXTRACURRICULARS, CERTIFICATIONS

- **President of Western Undergraduate Film Society (WUFS):** September 2022 – April 2023
- **Promotions and Communications Lead at Connect-IT:** September 2022 - April 2023
- **Creative Team Member, Videographer, Video Editor of TEDx Western U:** January 2023
- **Western Smartphone Film Festival (Canada Wide):** Second Place Winner in 2021
- **Western Film Festival (University Wide):** Third Place Winner in 2021
- **Certifications:** AODA, IASR, High-Five, and CPR/First Aid

QUALIFICATIONS AND VOLUNTEER HISTORY

- **Video/Digital Editing:** DaVinci Resolve, Final Cut Pro, Adobe Creative Cloud - primarily Premiere Pro and After Effects (5 years of experience)
- **Graphic Design:** PhotoShop/InDesign, Canva Pro, Figma (5 years of experience)
- **Email Marketing/Copywriting:** Co-creator of 2 email and LinkedIn Newsletters, sent to approx. 14K candidates and 10K clients every month
- **Other:** HTML and CSS (7 years of experience)
- **TEDx Western U (2023):** Videography for TEDx event, using Sony PMW-EX3. Video editor as well, using Adobe Premiere Pro
- **So The Theory Goes (2021):** Published film reviews for an online film studies company, based in the UK
- **Upwork Freelance (2020):** Edited videos for a global marketing company (SODA) and Toronto-based realtor

EMPLOYMENT HISTORY

- Ohio REALTORS® - Graphic Designer [Full-Time Permanent, Hybrid | Columbus, OH] Feb 2024 –**

 - Overseeing video content to boost brand, collaborating with staff to align with the Association's marketing goals and vision
 - Developing compelling video narratives and concepts within the Marketing and Communications team, which coincide with all campaigns
 - Designing graphics and animations, enhancing brand identity across various social media platforms and mediums
 - Serving as the lead videographer in-house, as well as at significant Ohio REALTORS® events such as the Annual Convention & EXPO
- Bilingual Source - Graphic Designer and Video Editor [Full-Time, Contract, Hybrid | Toronto, ON] Dec 2022 – Jan 2024**

 - On the Marketing team, producing all graphics and videos for internal and external sourcing/social media
 - Instrumental in the 2023 re-branding, as well as the 2024 website re-design, working with the web developers
 - Sole graphic designer of the logo rebranding, creating a new logo kit for the company which was launched in Jan 2024
 - Primarily worked with DaVinci Resolve, InDesign, Canva Pro, Figma, and Photoshop
- Canadian National Institute for the Blind - Videographer and Video Editor [Contract | London, ON] March – July 2023**

 - "Ask a Blind Person": Recorded interviews with the CNIB community over Zoom, editing them into four, 3 minute long videos
 - General PSAs: Managed a group of 5 actors, being the sole videographer and video editor for two, 2 minute long PSAs
 - Used a LUMIX G95, Neewer lighting, Rode Wireless GO II microphones to film, and DaVinci Resolve to edit
- Western University Housing Dept: Connect-IT - Technical Support Coordinator [Part-Time | London, ON] Aug 2021 – Apr 2023**

 - Managed students working the University's technical support hotline, performing advanced troubleshooting
 - Chaired board meetings between Coordinators every 6 weeks - attending the meetings weekly otherwise
- YNCU - Summer Member Service Representative [Full-Time, Contract | Kitchener/Waterloo, ON] May – Aug 2022**

 - Processed members' transactional requests (deposits, withdrawals, transfers, etc.)
 - Referred members to their portfolio managers and spotted large investment opportunities
- City of Mississauga – Creative Writing Instructor [Full-Time, Contract | Mississauga, ON] Jun – Sept 2021**

 - Full-time instructor for two, half-day Creative Writing Summer Camps (weekly projects with a self-made curriculum)
 - Worked with children aged 7-9 every morning, and children of ages 10-14 each afternoon - sole caretaker of 10-15 children

REFERENCES: Available Upon Request. LINKEDIN: @laibasaqlain.